



Unlock the Full Potential of Your Workforce

# With a Tailored Labor Market Analytics Solution

Gain unparalleled market intelligence for better business decisions. Whether you're an established enterprise looking to expand globally or a small business seeking to improve profitability, our guide has the answers to propel your business to new heights.

## The Most Accurate & Comprehensive Labor Data on the Market

The Horsefly Analytics platform gives global enterprises a powerful AI-based solution for workforce planning, talent sourcing, and employer branding.



Powering over

**60,000**

talent market searches each month.



Client base & employees located across

**160,000**

towns & cities worldwide.

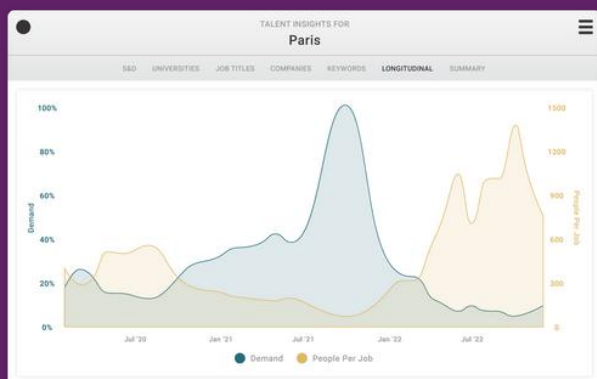


Supporting a taxonomy of over

**650,000**

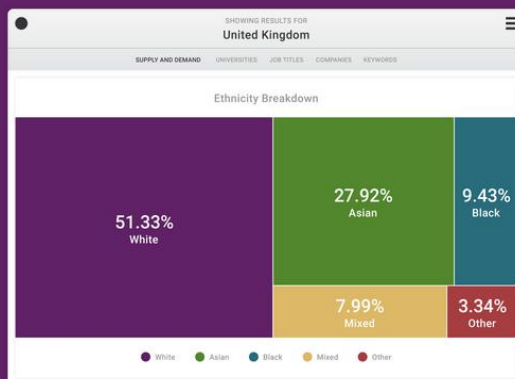
keywords in 39 languages.

## Discover Key Platform Features



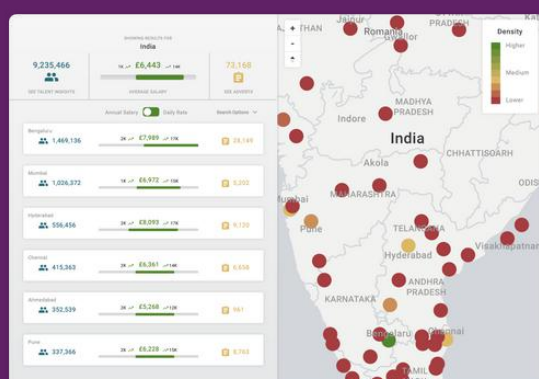
### Longitudinal Data Set

View the historical supply and demand for any role in any location, highlighting trends and seasonal movements.



### Ethnicity Data

By collecting and analyzing ethnicity breakdowns for any set of skills and job titles, businesses can better understand their workforce composition and identify areas for improvement.



### Heat Maps, Compensation Data, Supply & Demand

Build your expansion strategy with confidence using accurate and complete data.

Role	Male	Female
IT	100%	7%
Operations	11%	10%
Virgin Media	11%	10%
Arctic	82%	18%
Education	11%	10%
Tele Consultancy Services	81%	28%
University Of Cambridge	11%	10%
Virgin Media Business	78%	22%
Arctic	87%	17%
Nokia	11%	10%

### Career Path Planning Data

Gain valuable insights into the progression of roles, helping to craft career paths and increase employee engagement

## The most complete & accurate data you can rely on.

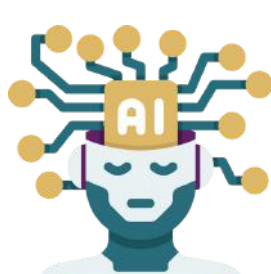
Our data is taken from the greatest amount of sources and meticulously cleaned so you can rely on it to make mission-critical decisions.

## Compare Us to Our Competitors



### Comprehensive Comparison Table

Explore a comprehensive comparison table of Horsefly vs. competitors.



### A Powerful AI-Based Solution

Discover how our powerful AI-based solution enables Workforce Planning, Talent Sourcing, And Employer Branding for global enterprises better than the competition.

The Horsefly Analytics platform offers a user-friendly interface with robust capabilities. Create custom success plans to ensure maximum value & achieve ROI with ease.

## An Award-Winning Leader You Can Trust

Founded by experts in labor market analytics, Horsefly has become an award-winning leader trusted by top companies and public sector organizations. Horsefly provides businesses with the knowledge to attract and retain top talent, as well as forecast budgets, monitor hiring trends, plan career paths, and improve strategic planning.

If you're ready to receive the most comprehensive and accurate labor market data available and secure the future success of your business, download Horsefly's Talent Acquisition Buyer's Guide today!

[GET THE GUIDE](#)